When I was 16, one of my first jobs was as a telemarketer. I can recall the manager telling us that we could bill "customers" who we have called and did not want to give money or buy any product since they will receive a packet in the mail and may change their mind. This of course also went towards employee goals. I didn't stay at that job very long, I understood the frustrations of people sitting down at dinner or going on in there daily lives just to be disturbed by the telephone caller telling you how you can't live without their product. Americans watch hours of television, read hundreds of periodicals, and drive by thousands of billboards advertising products, services, and organizations attempting to sell us things. Is it so much to want some peace in our own home?